

FOREVER SMILES BRACKET CHATTER

Official Newsletter from Dr. Yan Razdolsky Specialist in Orthodontics for Children & Adults

Beware the perils of SMILE SHOPPING



More and more, you see marketing and advertising for clear aligners with television commercials for straighter smiles by direct mail. And now, some makers are even opening storefronts in shopping centers with promises of an easier, more convenient way to a more beautiful smile. Like shopping for jeans, these purveyors suggest that a new smile is as simple as a trip to the mall. And while technological advancements in treatment with plastics and attachments have made them somewhat more viable in

select cases, most industry professionals agree that for superior results, a qualified orthodontic specialist using the right tools and technologies are best.

What these offers fail to make clear is that these types of aligners are not effective in cases where acute tooth movement is needed. In these situations, traditional braces are not only more suitable, but most often the required course of treatment – especially for patients with molar/bite issues and where rotation or vertical movement of canines or premolars is necessary. Additionally, only an orthodontist has the specialized education beyond regular dental school that allows for the proper diagnosis and treatment in the alignment of jaws, facial irregularities and developmental anomalies in the airway that can lead to other health issues. These diagnoses are part and parcel of orthodontic treatment and may be overlooked completely if patients simply look to the quick-fix of online or shopping center teeth aligners. Sadly, in some instances direct-to-consumer companies do not involve an evaluation or supervising treatment by an orthodontic professional.

When determining a course of treatment for patients, Dr. Razdolsky stresses the importance of how addressing each patient as a unique case is paramount to success and a true Forever Smile. A thorough oral and facial examination, photographs, dental molds and/or x-rays, and possibly even CBCT scans are necessary to the assessment and proper recommendation for a patient treatment program. Dr. Razdolsky's specialized training and first-hand experience with new and emerging technologies allows him to evaluate the collected data and develop the right course of treatment for the patients' needs, rather than form-fitting a patient to a one-size-fits-all approach. Dr. Razdolsky said he has even had patients come in and seek re-treatment because the aligners prescribed by their dentist were not effective. More often this is a case of improper evaluation, planning or the wrong tool being prescribed for treatment.

"We see our patients as partners throughout the course of treatment," said Dr. Razdolsky.



YAN RAZDOLSKY D.D.S., L.T.D.



ORTHODONTIST

FOREVER SMILES

AAC 2018
ANNUAL SESSION

In May, Dr. Razdolsky attended the American Association of Orthodontists' 2018 Annual Session in Washington, DC. While there, the AAO, through more than 200 lectures, workshops and programs took aim at addressing the latest research, clinical experience and insight into topics of particular interest to the dedicated orthodontist. This conference afforded



attendees the opportunity to expand their professional knowledge in the latest science of the

specialty, as well as gain insight into the current technological applications in the field.

At this year's program, Dr. Razdolsky and his daughter Marjei took in the exhibits, learning all about the latest tools and offerings from manufacturers and suppliers that can help in treatment options for patients. In addition, Dr. Razdolsky ran into fellow colleagues at an afternoon workshop where they paused to show off their expertise in orthodontic appliances.

This is just another example of how Dr. Razdolsky works hard to further expand his skill and expertise for better patient outcomes.




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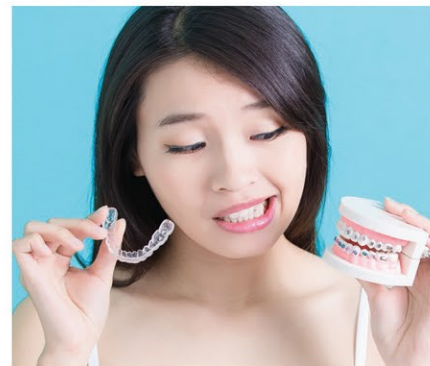
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"Success is critically dependent on our continued evaluation and their active role in proper daily maintenance and care of their braces, retainers or appliances. Although we always strive to provide for the happiness and wellbeing of all our patients, sometimes their preferred course treatment alone is not best."

With traditional braces, you wear them all the time which allows for a more consistent, controlled and successful treatment. Treatment with clear aligners can often take much longer because changes are much more subtle and the trays are removable. This means patients have a tendency to wear them less, or forget to wear them at all at times, and therefore treatment gets drawn out. Without proper and ongoing observation by a qualified professional, these treatments become ineffective and can sometimes prolong issues.

"There are many factors in determining the best course of

treatment," said Dr. Razdolsky. "We work with the patient and the family to get from point 'A' to point 'B' by the least obstructive and most efficient means available to us. Whether traditional brackets and wires or clear aligners, as an Orthodontist I look at all the latest options, tools and technologies accessible to get us where we need to go. That's the difference between Orthodontics and online or in-store aligners – there's usually no one, clear answer or quick fix to a beautiful Forever Smile." 



2018 Artishock Contest

Congratulations to the 2018 Artishock Contest Winners!



Each year, Dr. Razdolsky and the Forever Smiles team is proud to acknowledge and showcase the beautiful work by the students of Artishock as part of this annual competition. This year's artists thoughtfully presented works depicting the theme "Smile around the world."

Winners were announced at the Artishock Art Show held May 28, the culmination is students'

hard work throughout the 2017-2018 program. The event also included a costume parade, culinary art competition, trivia and a bubble show! Forever Smiles is thrilled to be a part of this wonderful program which enriches student's self-expression and awareness. This year's winners of scholarship awards towards supplies and materials goes to assist in their artistic endeavors. Well done students!

Category 1: ages 7-9

Elona Tenenberg – first

Alyssa Okulitch – second

Aarya Modi - honorable mention

Best Audience Choice: Victoria Lypka

Category 2: ages 10-12

Diana Dobrovolsky – first

Lara Altynikov - second

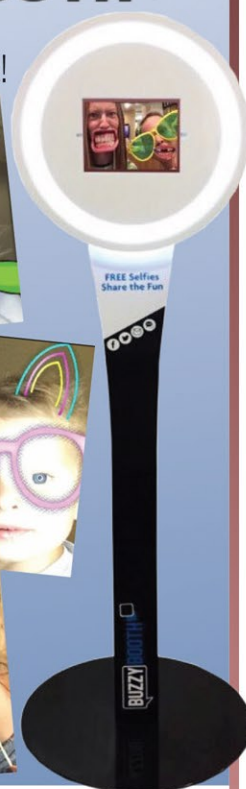
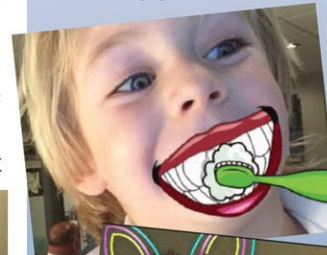
Talia Zavialov - honorable mention

Best Artist: Sophie Gurman



CHECK OUT OUR
BUZZY BOOTH

at your next
appointment!



In Closing

Thank you for being part of our Forever Smiles Family. If you have any questions about this newsletter or anything else, please do not hesitate to contact us at our Buffalo Grove office: 847-215-7554 or via email: yan@razdolsky.com. We look forward to providing you and our community with even more reasons to smile!

Truly,

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Orthodontist for Children and Adults

