

# FOREVER SMILES BRACKET CHATTER

Official Newsletter from Dr. Yan Razdolsky Specialist in Orthodontics for Children & Adults

## Dr. Razdolsky's Passion for Orthodontics Leads to Publication

In the March and April issues of our Bracket Chatter, we shared with readers the importance of rapid palatal expanders and their use in orthodontic treatment. The two-part series explained in detail the necessity of proper spatial development in the palate and culminated in Dr. Razdolsky's introduction of the self-activating leaf expander as a "game changer." And now, the excitement of this innovative treatment option is growing and Dr. Razdolsky is helping others to see its importance.

The product of Leone Orthodontics of Florence Italy, the Leaf Self Expander uses nickel titanium leaf-shaped springs which are pre-loaded or contracted when placed. The springs expand back to their natural state over time, thereby producing a continuous force that expands the patient's palate to make room for proper teeth alignment.

Dr. Razdolsky says the leaf expander is revolutionary and advocates its use in patient treatment as it has many benefits over traditional expanders. Including helping patient's avoid unnecessary aggravation of having to perform at home device adjustments, as well as reducing the number of office visits and in some instances even reducing overall treatment times. But now... his excitement is spreading! Dr. Razdolsky recently shared with other

professionals his experiences with the Leaf Self Expander in a newly published feature article in the Spring/Summer issue of OrthoNews. In the article, Dr. Razdolsky answers a Q&A and shares an actual leaf expander case study.

"My interest in the study of orthodontics started at a young age and has spanned decades," said Dr. Razdolsky. "Seldom does a product come to the market which has such a beneficial impact on patients. I feel it's important to share that with others for the benefit of patients everywhere."

Yes, Dr. Razdolsky and Forever Smiles Team have made it

their mission to inspire, innovate, create, restore. They want to make a difference in the communities they serve. That means both for the patient and the professional community as well.

"I love learning and teaching. But I also earnestly appreciate the opportunity to share with my professional peers the innovative technologies that can help us better serve our patients," said Dr. Razdolsky. "When asked if I would be interested in participating in an interview about Leaf, I had to ask myself... How could I not?"



**YAN RAZDOLSKY D.D.S., L.T.D.**



ORTHODONTIST

**FOREVER SMILES**

## Is a Smile By Mail Worth the **RISK?**

Do you know someone who is looking to get braces? Perhaps they even shared with you they are considering ordering their smile by mail. You've heard of those right? It's so easy! Online orthodontic companies that make their treatment sound as simple as taking a selfie, an impression of your teeth or getting your teeth scanned then receiving aligners in the mail. After so many months... voila, straight teeth!

Before you let someone you care about do something they may regret, share this. In an October 2018 press release, The American Dental Association "...strongly discourages the practice of direct to the consumer (DTC) dental laboratory services because of the potential for irreversible harm to patients." What's more, the American Association of Orthodontists (AAO) also warns consumers there are a number of factors and questions that should be considered before choosing a direct-to-consumer orthodontic company.

For example, as part of treatment are comprehensive diagnostic records like digital scans or x-rays taken? Does treatment include a clinical examination of the jaw alignment, teeth, bite and relationship to the skeletal

structure by a board-certified, orthodontic professional? If not, how can you even be sure if invisible aligners are the best solution for you? Does the online company

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# SUPPORTING THE ARTS BY NURTURING SMILES



The mission of Forever Smiles Team is not only to create beautiful Forever Smiles, but also make a difference within the community! They believe in the importance of education and see supporting youth arts as an essential part of childhood development. As such, they have been collaborating with Art Studio Artishock for more than seven years! Through this partnership, Forever Smiles is helping to nurture an environment where children can develop their creative abilities, demonstrate talents in the fine arts and enjoy the freedom of self-expression.

As some of you may know, as part of their ongoing commitment to Artishock, Dr. Razdolsky and the Forever

Smiles team have sponsored an art competition for the students and awarded scholarships for supplies to students who receive the most votes from you, our patients. At this year's finale and award ceremony titled Art Deka held May 19, students showcased their prized works, participated in a costume parade, an art dish competition and of course received wonderful gifts from their biggest fans, the Forever Smiles family!



your **FOREVER SMILE**

is *very* important to us, so  
please tell us **HOW WE'RE DOING.**



scan here or visit **Razdolsky.com** &  
click the google icon to get started.



## In Closing

Thank you for being part of our Forever Smiles Family. If you have any questions about this newsletter or anything else, please do not hesitate to contact us at our Buffalo Grove office: 847-215-7554 or via email: [yan@razdolsky.com](mailto:yan@razdolsky.com). We look forward to providing you and our community with even more reasons to smile!

Truly,

[www.razdolsky.com](http://www.razdolsky.com)

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Orthodontist for Children and Adults



## Is a Smile By Mail Worth the **RISK?**

offer other alternative treatments? No?

Sadly, some of the direct-to-consumer orthodontic companies do not include an in-person evaluation, or even supervision of orthodontic treatment by a qualified orthodontist. In previous Bracket Chatter newsletters, Dr. Razdolsky and the Forever Smiles team have shared with readers the importance of evaluation and regular follow-ups throughout treatment.

"There is so much more to creating a healthy, beautiful smile than just moving the parts of the teeth you see," said Dr. Razdolsky. "Orthodontic treatment involves predicting the movement of what's below the surface, as well as understanding the overall health and the biological material and mechanics which makes you, you. If not done correctly, treatment could lead to potentially irreversible and expensive damage such as tooth and gum loss, changed bites, damage to jaw joints (TMJ) and worse," he added.

By circumventing the involvement of a licensed professional, patients risk a vital quality control checkpoint that ensures that all aspects of treatment are progressing in their best interest. So, if you do hear someone talking up the idea of ordering their smile by mail, tell them the AAO would like them to consider this. What other life transforming medical treatment would you willingly undergo without an in-person, pre-treatment evaluation or ongoing in-person supervision from a licensed medical professional?

ADA Adopts Further Policy Discouraging Direct-to-Consumer Dental Services, Nation's Dentists Concerned about Potential Damage, Irreversible Complications to Patients - Oct. 24, 2018  
Questions to Consider When Researching Direct-To-Consumer Orthodontic Companies. [https://www.aaoinfo.org/\\_online-orthodontic-companies/](https://www.aaoinfo.org/_online-orthodontic-companies/)