

FOREVER SMILES BRACKET CHATTER

Official Newsletter from Dr. Yan Razdolsky Specialist in Orthodontics for Children & Adults

Well, Hello Again!



Boy have we missed our patients, missed each other and missed what we were wired to do. It is so nice to be back in a full swing again and feeling great!

Like all of you, we look back on the last few months and are like.... WOW! Who would have thought something like this would come out of left field and have such a tremendous impact on our communities, families and way of life. Overnight our routines changed, and we began to question everything we've ever done and how we've done it -- running a business, going to work, school, being with friends and even straightening our teeth.

Like most people in our industry, your Forever Smiles family had to hunker down and weather the storm all the while knowing that the health of our patients comes first and their treatment and progress must take a back seat. It was hard. But instead of what some called "downtime," we chose to use our time proactively, to get prepared. We organized our office, cleaned, finished up some long overdue projects, cleaned, attended webinars, collaborated with our peers to establish guidelines for reopening, then cleaned again. All this preparedness really put into perspective the importance we have always and will always place in the safety and well-being of our patients. Indeed, when our City and State leaders gave us the green light to reopen, we were prepared and ready.

We have always been proud that we go above and beyond when it comes to the treatment and care of our patients, and because it's important, we would like to re-visit just a few of the protocols we have implemented.

- New hygiene protocols including hand disinfecting, additional PPE, as well as internal cleaning and sterilization of team uniforms.
- Added autoclave to double sterilization efforts for tools and instruments used.
- Partitioning our open-bay clinic with plastic walls as a protective barrier, as well as ventilating all rooms with an iWave-R Ionizing Air Purifier and Novareus Plasma Technology air purifiers throughout the office.
- In addition to cleaning and sterilization of rooms after each patient visit, we are fogging the office twice daily with HOCl, a hospital-grade disinfectant comprised of electrolyzed salt, water and vinegar that kills 99.9% germs, yet is non-toxic and 100% safe.
- Implementation of new office procedures including check in, restrictions on the number of office occupants, as well as screening to limit patient's exposure to Covid-19.

For a comprehensive breakdown of all the notable procedures and policies we put into practice here at Forever Smiles, please visit our website at <https://www.razdolsky.com/blog>. In addition, Dr. Razdolsky created several short videos showcasing some remarkable advancements borne out of Covid-19, such as the Novel suction attachment we are

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YAN RAZDOLSKY D.D.S., L.T.D.



O R T H O D O N T I S T

FOREVER SMILES

BE VIGILANT, BE SAFE

With the scare that is Covid-19, people all over the world are looking for ways to protect themselves and their families from undue harm. From here forward, most if not all of us will likely question the safety of where our products come from and the services that we receive. No one person, no business is immune to the reverberating effects of what this Pandemic has created in the public trust.

With this forage into the unknown we are left with opportunity -- the prospect for development of new technologies and advancements to the betterment of the health and well-being of our society. There are also opportunities on which others will capitalize for only their own gain. How ever you view this uncertainty, the outcome is that some whether uninformed or out of fear, may make choices which do not serve their best interests.

We have often shared with you the importance of only seeking treatment with a qualified and licensed orthodontist.

The correlation of clinical and histologic observation of tooth movement to the adjustment and tweaking of patient treatment protocols is simply something that cannot be established through clear aligners options offered online or by

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Well, Hello Again!

using which helps vacuum aerosols during treatment to protect our environment and keep patients safe. You can find these videos posted to our YouTube channel at <https://www.youtube.com/RazdolskyI>.

While we will continue to look to our governing bodies including the federal government, public health agencies, dental and orthodontic associations for guidance, we plan to strictly adhere to our own current protocols and procedures for the foreseeable future. The truth is, what seems "the New Normal" today will invariably not be what it will be next month, which will in turn be different in the next 6 months, or even next year. No one really knows what to expect with Covid-19, or any health-related issue going forward. We all see things differently now. But whatever the future brings, rest assured we will always do everything we can to still provide the best care and patient experience in a safe, healthy environment.

On a personal note, your family here at Forever Smiles would like to thank all of you for your understanding and patience over recent months and with all of the changes we've implemented moving forward. With all of us doing our part, the path into our future can be considerate of what serves everyone in our community best. We welcome your input and invite you to be a part of the solution. Without all of you, there wouldn't be a Forever Smiles, and it is because of you we will be forever grateful. Let's all be well and have a fantastic summer!



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BE VIGILANT, BE SAFE

mail. It is something that can only be ensured through the ongoing treatment and observational care of a licensed orthodontist. Furthermore, there are more assurances than ever that you can continue to receive safe, effective in-office orthodontic treatment.



In January, the American Association of Orthodontists (AAO) announced that nine members of the U. S. House of Representatives authored a letter to the Food and Drug Administration (FDA) and the Federal Trade Commission (FTC) to express their concerns regarding a certain "smile by mail" enterprise. Their intent, to ensure the group was not misleading consumers or putting them in harm's way.

What's the concern? In a July 2, 2019 statement the AAO said this in regard to direct-to-consumer orthodontics. "...orthodontic aligners are meant to move teeth, which if not done correctly can lead to potentially irreversible and expensive damage such as tooth and gum loss, changed bites, and other issues – some of which may not arise immediately."

So if someone you know is looking into orthodontics and considering treatment by mail as a safe option to guard against Covid-19... tell them no way! As we've been saying, the health and well-being of our patients, family and friends is always our first priority. We are at the forefront. Through the introduction of technologies, new policies and continuing education we are always looking for new opportunities to bring you only the safest and best in care for a beautiful Forever Smile!



WE'RE SERIOUS ABOUT YOUR HEALTH.

**We are
washing our
hands like
crazy.**



In Closing

Thank you for being part of our Forever Smiles Family. If you have any questions about this newsletter or anything else, please do not hesitate to contact us at our Buffalo Grove office: 847-215-7554 or via email: yan@razdolsky.com. We look forward to providing you and our community with even more reasons to smile!

Truly,

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